Some Thoughts on Collaboration with Industry

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Try to understand each others goals and restrictions
Budget and Time Restrictions
The “academic game”

Well, I hope you learned your lesson.

There’s only one way to make sure nobody publishes results before you do.

Work harder?

Choose a topic nobody cares about.

www.phdcomics.com
Limit the assumptions of tools and approaches.
Low Hanging Fruits
Eat your own dog food
Make realistic assumptions about your target audience
Don’t (always) start with the assumption that the current practice is doing it wrong.
From the Pattern Value System:  
(see http://c2.com/cgi/wiki?PatternValueSystem)

**Aggressive Disregard for Originality**

This phrase, coined by Brian Foote, speaks to how we value experience. We don't value new ideas for their own sake. Other communities should and do value novelty, but we want patterns to be a haven for ideas that have repeatedly proven effective and useful in actual use.
More evaluating and observational research
4 Assume a long transfer cycle
Many projects are more about knowledge transfer than direct use.
Many thanks for your attention!

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